

# Sofia Sergulia

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Consulting impact-driven organisations on the matters of strategy development and execution, social entrepreneurship, and innovation. LSE educated, I am integrating professional experience in management consulting and the non-profit sector. Throughout my career, I have helped organisations sustainably combine purpose and profit and increase their positive social footprint. Moving forward, I aspire to continue leading projects and philanthropic initiatives, magnifying social impact.

## Education

- 2020 - 2021  
MSc Social Innovation & Entrepreneurship  
London School of Economics and Political Science (LSE)

## Skills

- Project and programme management, budget management
- Qualitative and quantitative research, critical thinking
- Strategy development (business & product), stakeholder management
- Effective communication skills, growth mindset

## Volunteering

- 2022 - present  
Ukrainian Global University - member of the admissions team, reviewing the applications & conducting interviews  
  
Ukrainian Institute London - supporting operations of English language school
- 2021  
LSE Generate - structured and implemented the activities of the MentorPreneurship programme

## Languages

- English  
Working proficiency  
(IELTS Band8: C1, 2019)
- German  
Working proficiency
- Ukrainian  
Native

## Work Experience

- May 2023 - Present  
**Social Impact Consultant at Spring Impact**
  - Supporting international mission-driven organisations in creating comprehensive strategies to address pressing social issues
  - Providing thought leadership for the clients on scaling their social impact, while achieving operational and financial sustainability
  - Designing and implementing accelerator programmes for NGOs

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- Oct 2020 - Present  
**Social Innovation Consultant, freelance**
  - Led a social venture-building effort of a Kenyan-based non-profit, Women for Women Africa, using Design Thinking methodology
  - Consulted a branch of an international environmental NGO, Friends of the Earth, on strategy development and volunteer retention
  - Conducting training on social entrepreneurship as a tool for sustainability of social impact and financial health of non-profit organisations

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- Nov 2021 - Apr 2023  
**Education Officer at House of Europe**
  - Designed and implemented online and offline upskilling training programmes for education professionals, overseeing budgets and stakeholder management
  - Delivered capacity-building activities and digital products for educators (e.g. p2p mentoring programme) with ownership of the entire project cycle from conception to delivery & impact measurement
  - Oversaw a portfolio of five informal education interventions under the grant programme for grassroot organisations

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- Sep 2019 - Sep 2020  
**Senior Programme Manager at Youth Leadership Academy**
  - Developed and delivered youth-centric learning programmes to foster students' personal and professional development
  - Facilitated online and offline workshops
  - Cooperated with local authorities, and launched the intervention to increase youth engagement in extracurricular activities & volunteering in the region
  - Designed and organized two expeditions around Ukraine and an inspirational trip to Israel for 50+ people

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- Nov 2016 - Sep 2019  
**Senior Researcher at Roland Berger**
  - Conducted primary and secondary research on market trends, innovations and regulations in the financial services sector
  - Performed market research and data analysis using various databases (Bloomberg, SNL, CapitalIQ, CB Insights)
  - Introduced methods and approaches encouraging in-house knowledge sharing (e.g. created a searchable project knowledge base, organized monthly webinars for newcomers worldwide on available research tools)